

# Summerfair Cincinnati 2021

## Aid to Individual Artist (AIA) Award Program

### Overview

#### Program Purpose

To assist individual visual artists in the creation of new works. Eligible projects are purposely left flexible to respond to artists' aspirations and needs. The goal of the program is to aid the artists' career development.

#### Description of Support

Selected artists will receive an award of \$5,000. In addition, Summerfair Cincinnati may sponsor an exhibition and publish a related exhibition catalogue to help promote the award recipients and their works.

#### Who Can Apply?

Individuals permanently residing within a 40-mile radius of Cincinnati and are at least 18 years of age. Artists may not submit more than one application per year. \*Note- Faculty sponsorship is required of any students enrolled in a degree-granting program.

#### Review Criteria

Evaluation of applications is based on two criteria:

1. Artistic excellence of the work submitted for review
2. Impact of the proposed project on the artist's career development

In reviewing the images submitted with the application, considerations will include:

- Relationship of the works submitted to current standards in the field
- Technical proficiency in the use of medium/media
- Consistency in the body of work submitted for review
- Innovation in style and concept

#### What May The Award Be Used For?

Funds may be used for, but are not limited to:

- Increased working time to plan or create new works
- Supplies, materials or equipment to produce new work
- Research which benefits the artists in the production of new work

- Advanced workshops that further career development

## **Application Process & Timeline**

Completed application with all submission materials must be received no later than 11:59 PM EDT Monday, August 23, 2021 **NO EXCEPTIONS**. Announcement of Awards Recipients will be made by Friday, October 1, 2021. Payment of \$5,000 will be made at the Monday, October 18, 2021 Summerfair membership meeting.

## **Submission Requirements**

The jury will review the submissions and supporting information **electronically** through a computer screen. The Summerfair award committee will organize your submission into an appropriate jury format.

When putting together your submission, we recommend that you make sure that the body of work submitted is consistent, understandable and that your write up strongly supports the work. It is better to submit 5 or 7 really strong images versus 10 that show an inconsistent story. The judges select their top candidates based on the quality of the artwork, but ultimately decide our award winners based on the write up on what the work means and how the award will help advance the artists - so take advantage of colleagues and friends to screen your work and write up before you submit.

Please submit your application via email to: [Awards@summerfair.org](mailto:Awards@summerfair.org)

**Applications must be received by 11:59 PM EDT Monday, August 23, 2021- No Exceptions!**

\*Note; you will receive an email response once the Awards Committee has reviewed your application and made sure the files are accessible. If you do not receive a response within 48 hours, please contact the Summerfair Office 513-531-0050.

### **Electronic/ digital submission**

Email the following digital information listed below. For the information files, submit information as .jpg files (i.e.: no Word documents or PDF's: .jpg files ONLY). We need all files as .jpg's so that the judges can easily scroll through the items. (Yes, you can turn Word Documents into .jpg's.) Please do not include your name in the body of the image list, questions or images. If necessary, due to size, you may send more than one email. Just make sure to include your name and contact information with each email.

Include the following:

- 1. Digital still images of your artwork for the jury to review**
  - a. Submit a maximum of ten (10) images
  - b. File Format
    - i. Images must be JPEG (.jpg) images and at least 72dpi (approx 1024w x 768h pixel resolution)
    - ii. STILL IMAGES ONLY, no movies or animated submissions

- iii. Images must be saved exactly as you want them to be viewed, including orientation
- iv. Artist's name or image number shall not appear on the image. Please blank out, if contained in the image
- v. Each image must be a separate .jpg and named to indicate the order in which the image should be viewed: Lastname##.jpg Example: "Smith-01.jpg"; "Smith-02.jpg"

**2. A digital List of Images**

- a. Label file: "Lastname-imagelist" Example: "Smith-imagelist.jpg"
- b. Number images 01-10, corresponding to list of submitted images.
- c. For each image include
  - i. Title of Work
  - ii. Size
  - iii. Year completed
  - iv. Medium

**3. Digital List or Resume of Education and Professional Achievements**

- a. Label file: "Lastname-resume" Example: "Smith-resume.jpg"
- b. Please limit to one side of one page, using 12-point font

**4. Digital Answers to Applicant questions**

- a. Label file: "Lastname-questions" Example: "Smith-questions.jpg"
- b. Please limit each answer to 300 words or less. You may look at past winners at <https://summerfair.org/outreach/aia-award-application/> for suggested lengths.

**Applicant Questions:**

- 1) Please describe your current work?**
- 2) What future direction do you envision your art taking?**
- 3) How will you use this award to move toward this vision of that future direction?**

**5. Digital Application Contact Information**

- a. Label file: "Lastname-info" Example: "Smith-info.jpg"

**Contact Information**

Name:

Street Address:

City:  
State:  
Zip:  
Email:  
Preferred Phone:  
Alternate Phone:

**Sponsor Contact Information (students only)**

Sponsor Name:  
Street Address:  
City:  
State:  
Zip:  
Email:  
Preferred Phone:  
Alternate Phone:

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**Summerfair Cincinnati**

For more than 50 years, Summerfair Cincinnati has been supporting and promoting artists and the arts in Greater Cincinnati. The organization's activities include: support for individual artists including awards and exhibitions; community art programs and events; and Summerfair, a nationally recognized art fair.

The effectiveness of Summerfair activities has earned the organization regional and national recognition including: Greater Cincinnati Convention & Visitor Bureau Outstanding Service Award, Southwestern Ohio Art Education Award for Distinguished Organization, American Marketing Association Community Impact Award, The National Association of Independent Artists' Choice Award, and the Post Corbett Award of Excellence.

For more information, call Summerfair Cincinnati office at 513-531-0050 or visit [www.summerfair.org](http://www.summerfair.org).