



Jayne Utter Managing Director

WELCOMES YOU TO SUMMERFAIR 2021

Friday June 4 (1200-700PM) Saturday June 5 (1000AM-700PM)

Sunday June 6 (1000AM-500PM)

Coney Island / 6201 Kellogg Ave. / Cincinnati, OH 45228

Summerfair Cincinnati is back for the 54nd Annual Fair. As one of close to 260 artists participating this year, we offer our congratulations! The following information will be helpful for you during this weekend. Please read this carefully.

👉 **Traffic/Vehicles - Depending on the weather conditions; vehicles will be allowed on the grass. You will be informed of this when you arrive for check-in.** Be mindful of patrons and other artists when driving through the exhibitor areas, especially after the Fair has closed for the day. No vehicles will be permitted on the grounds during Fair hours: this **includes bicycles and scooters!** All vehicles need to be off the grounds at least ½ hour before the fair opens and it will be at least ½ hour after the Fair closes each day before vehicles will be allowed back on the grounds.

👉 **Loading & Unloading** - For ease of all; **PLEASE** unload all of your materials **FIRST**, then promptly move your vehicle off the grounds, and **THEN** set up your booth. Regardless of which Gate you enter - **ALWAYS** exit to the West Lot by way of the road closest to the Ohio River (Blue Lagoon). From everywhere within the park, you will go south to Blue Lagoon and exit to the right. You can park your vehicles in the lower West lot. You may leave vehicles parked there overnight but Coney does not allow anyone to remain on the grounds overnight.

👉 **Name Tags** - 2 name tags have been provided for you. They are required for entry via the Gates, access to VIP Concessions as well as the express lines in Gourmet Arts. If you need additional name tags please contact the Summerfair Green Shirt at Moonlight Pavilion.

SUMMERFAIR STAFF/MEMBER INFORMATION

👉 **Summerfair Office** - is located Moonlight Pavilion.

👉 **Summerfair Members** - Our Summerfair Members can be identified by the green (or tie-dyed green) polo shirts with the Summerfair logo. We are called Green Shirts.

👉 **Exhibitor Relations** - Summerfair Members/ Green Shirts are available for your assistance throughout the Fair. Should you need assistance at your booth, put out the pennant that you were given at the check in and a Green Shirt will come to your booth as soon as they are available. If there is a delay, please stop any Green Shirt as sometimes the flags can be difficult to see. Green Shirt volunteers are available for booth sitting, to answer questions that you may have, etc. However, we are not permitted to handle sales - we cannot collect money nor facilitate any sales transactions at your booth. If you have pre-ordered a lunch through ZAPplication, it will be delivered to your booth on the day(s) you selected.

2021 AWARDS AND ONSITE JUDGING

👉 **Judging** - Begins at approximately 12:30pm on Friday for all categories. A Green Shirt will escort each category judge.

👉 **Friday Night Dinner & Awards Presentation** - Awards will be presented at the Friday Night Dinner in the Gourmet Arts Food Area of the Fair. Dinner begins at 7:30pm, the presentation starting about 8:30pm. Please email your request for a food voucher to be placed in your packet. info@summerfair.org Give name, category and number of vouchers.

👉 **Automatic invitation to the 2022 Fair** - If you are a 2021 award winner in your category, you are assured a spot in the 2021 Fair. While this invitation means you will be exempt from the judging process, you still must submit via Zapplication to the 2022 Fair to express interest in officially returning. Your application fee will be waived. (If you choose to participate in the 2022 Fair, you will still be responsible for payment of the booth fee).

SPECIAL SERVICE & EXHIBITOR OFFERS

👉 **First Aid** - located at the corner of White Way and Blue Lagoon, is a place for medical emergencies. In the case of serious emergencies, contact a Green Shirt with a radio immediately to give them the location and nature of the injury. They will radio your location to Coney Island emergency personnel. Or call 513-531-0050 for our Summerfair Headquarters.

👉 **VIP Concessions** - located in Moonlight Pavillon.. Beverages and assorted refreshments will be available to Exhibitors Only, your name tag is required. Hours are Friday (9:00am-5:00pm) Saturday (8:00am-5:00pm) Sunday (8:00am-3:00pm)

👉 **Restrooms** - Public restrooms can be found: Moonlight Pavilion, the East Side of Coney Island Admin Building, the cream brick building between the West Poster T-shirt booth. Portable restrooms are located at the south end of the park near Riverbend concert arena, on the east side by the food area and next to the Acoustic Stage (near the Food Court).

👉 **Gourmet Arts/Concessions** - Concessionaires in our Gourmet Art's Food area will have special Exhibitors lanes. You must be wearing your nametag to take advantage of these speed lanes.

👉 **Sunlite Pool** - Discount coupons to Coney Island Sunlite Pool (adjacent to the Fairgrounds) will be available to all exhibitors. Please check your exhibitor packet for these coupons.

👉 **T-Shirts** - A \$4.00 discount is available to Exhibitors for the 2021 Fair T-shirt - this coupon is in your exhibitor packet. Please show your Exhibitor name tag at the Poster/T-Shirt booth (two booth locations: by the East Gate and the near the West Gate). These booths will be open ½ hour before the event for your convenience.

GENERAL SALES INFORMATION

👉 **Sales Tax** - State and Local sales tax in Hamilton County is 7.80%. Tax charts are available at <https://summerfair.org/summerfair-2021/for-exhibitors/> under forms & Summerfair Headquarters. All vendors - regardless of sales volume - are now required to file electronically rather than on paper. For more info see: http://tax.ohio.gov/online_services/business_taxes_sales_filing.stm

👉 **Ohio Vendor License** - You must have or have applied for an Ohio Transient Vendor License to perform sales in Ohio. Here is the website: https://www.tax.ohio.gov/portals/0/sales_and_use/st_st1t12_09.pdf

Any questions, please let a Summerfair Member/ Green Shirt know.

On to a great Show!

~Summerfair Cincinnati