



SUMMERFAIR
CINCINNATI

Supporting and Promoting
Artists and the Arts Year-Round

Volume 42
Issue 3
March 2009



Membership Meeting

Date: March 16

Where: BWR, 4747
Montgomery Rd.

When: 7 p.m.

What: Membership

President

Dave Ziegler

Vice President

-Finance

Dustin Minton

Vice President

-Membership

Jayne Utter

Vice President

-Operations

Roger Harding

Trustee

Bob Hinman Trustee

Executive Director

Sharon Strubbe

Happy March Everyone!

Ops Team Staffing Recommendations:

We have two positions on the Ops Team that our Membership needs to officially vote on, and I would like to have that vote at our upcoming March Membership Meeting. The Executive Board supports and recommends both individuals listed below.

Our Treasurer position is open and is temporarily being filled by Judy Jackson. Judy comes to us on the recommendation of Dustin Minton. Judy has a strong background as a corporate controller, auditor, event planning and non profit management as well as fundraising. She is strongly qualified in accounting and budget management and in her interim role, has joined up quickly and has jumped right in to help us with this work.

The Secretary position for the Ops Teams needs to be filled as well. Kelly Boschert has stepped up to help fill this role. We would like to recommend her as the candidate to fill this position for the duration of the positions term.

As always, we will accept other nominations either prior to, or at, the Membership meeting.

Thanks,
Dave

Happy St. Patrick's Day!

Summerfair Cincinnati's VOLUNTEERS OF THE MONTH

Summerfair Cincinnati (SFC) is chock full of enthusiastic and passionate member VOLUNTEERS! Starting this month, I'll be highlighting several SFC members who continue to go "above and beyond" for the good of the organization. This article will also be highlighted and archived on our website, www.summerfair.org. It's a fun way to get to know your SFC colleagues – especially some of their personal interests!

What is a D.E.V.?

D: ded' i – cat' ed adj. Devoted, faithful

E: en-thu' si – as' tic adj. Intense or eager interest, zeal

V: vol – un – teer n. one who chooses freely to do something

Meet February 2009 D.E.V.: Jayne Utter – VP of Membership

If you don't know Jayne...well, she's that tall gal who's been giving out prizes at our Membership meetings! Jayne's been a member of SFC since 1989. She joined to be a part of the community and to meet new people. Her favorite thing about being a member/volunteer is the Fair.

At the Fair, Jayne makes sure that she takes enough shifts on the Exhibitor Relations committee that she can meet and get to know all the artists. And, after MANY years of tryouts, she finally became the FIRST and ONLY female member of the illustrious "Gang" ...you GO GIRL!!! She "felt the guys needed direction" and she's given this vital part of the Fair it's character (and, truth be told, keeps the guys in line and on their toes!)

Her one favorite memory as a Green Shirt comes from a brainstorming session done after one Fair with the Gang where they came up with the idea of decorating t-shirts in Youth Arts. How many of you remember that?

Jayne loves all of the posters and would love to see a book published with all the images (something on my "to-do" list down the road!)

A little about Jayne in her own words: "I'm just an easy going, fun lovin' kinda gal who will do anything for almost anyone. That's why sales fits me so well. Family comes before all else but travel is high on my list after that."

Jayne lives in Hyde Park and works in sales at State Industrial Products. Her hobbies include "feeding her money pit of a house (yes, for those of us who were at her home when she hosted our Holiday party – she's done a wonderful job and the house is awesome!), she enjoys gardening and antiquing. She has a collection of things that she will use to make wonderful things with when she can get around to it.

Her favorite vacation spot is Bali and the book she's currently reading sounds interesting; *World's Tallest Woman – the Giantess of Shelbyville High*. She loves pro football and "really wants to love the Bengals."

Thank You and CONGRATULATIONS to our March 2009 SFC D.E.V.

WANTED:

CALL FOR MATERIALS

For Youth Arts - new craft -

Need medium size (not baby food) glass jars WITH lids (like mayo, pickle, etc) for two new crafts in Youth Arts area. Please contact Sharon Strubbe at sstrubbe@summerfair.org to make arrangements to drop off your jars. You may also bring the jars to the next Summerfair Cincinnati Membership Meeting this month!

Available Now!

The Best of Cincinnati 2009 is now available. If you go to bestofcincinnati.com and click on Vote Here, you can vote for Summerfair under the Urban Life - Festival category. You can also write it in for Arts Organizations. Contact Roger Henthorn for more information.

WANTED: Butter tubs, margarine tubs, yogurt cups any type of small containers suitable for paints, brushes and the like, to be used by young artists. With lids preferred. Will trade for raffle tickets. No limit - will accept all (coffee cans as well.) For more info contact Berry or Wilson in person or via email at: thefair2009@yahoo.com.

WANTED: Extraordinary person (or persons) to lead and assist a dynamic team of people in creating an artist friendly family weekend event. Plenty of food, entertainment, and great art. Will train. Enthusiasm a plus. Please send letter of interest to: thefair2009@yahoo.com



FROM THE DESK OF THE EXECUTIVE DIRECTOR

Summerfair Cincinnati moves into the Social Marketing Arena!

For those of you on *LinkedIn*, perhaps you've noticed that there is now a **Summerfair Cincinnati LinkedIn Group** that you can join! After creating the group, I invited all those SFC members with whom I'm already connected. If you are on *LinkedIn*, please send me an invitation to link in and then I can invite you! I will be using the group discussion section to send updates about what's happening in the office and with the organization.

Summerfair Cincinnati now has a FACEBOOK page! It's official, we're on Facebook...and, we need as many FANS as possible so we can use this avenue as another way to "get the word out" about what's going on. If you are already on Facebook, you can search for Summerfair Cincinnati; when the logo comes up, click on *options* and join our page as a

"FAN". Let all your Facebook friends know about us and have them sign on as a Fan...and so on and so on...Both myself and the gals from Wordsworth will continually update the page with event information and photos with the intent to market the organization to the younger professionals who use Facebook as one of their top of mind means for information.

Coming up in March - Scholastic Entries Exhibition, Anderson Center, Lower Atrium

I've just completed the online process of curating pieces from the massive and amazing group of entries to the 2009 Scholastic Art Awards program. I'm waiting for the teachers of the students whose works I choose (grades 11/12) to get back to Jennifer Baldwin (regional Scholastics coordinator) on the availability of the work and the date of delivery of the work to install the exhibit. Once I have that timing,

Kelly Boschert and I will finalize the details for the Opening Reception (sometime in March) and I'll touch base with our Trustee for Grants, Krista Paas so she can make arrangements for judges. Again this year, we will award three (3) scholarships: (1) First Place \$250; (1) Second Place \$150; and (1) Third Place \$100.

We will also hang a show from the Scholastic Entries (different pieces from grades 11/12) again this year at the Fair (in Moonlight Gardens) and award another three scholarships. Jennifer Baldwin will again assist with loaning us the display walls and installing the exhibit. We're planning on doing it in the same area as last year; this year, I will have signage to direct our patrons to the site.

I attended the Scholastics award ceremony and met the Associate Director of Programs from Scholastics (from home

office in NYC) and he couldn't say enough about this program. Out of more than 80 regions in the US participating in Scholastics, we are the ONLY sponsor/region in the US who curates shows and awards scholarships to deserving art students who entered the Scholastic competition but were not juried in. He took our information back to NYC and presented it at their wrap up meeting as a model that he'd like to encourage throughout the other regions! Summerfair Cincinnati members should be proud that we are supporting and promoting young, talented artists in this manner, especially in this time of cuts to art education programs in our public schools.

Keep checking in to our website where I'll post the Opening Reception information once we have a date. I'll also make sure that everyone is sent an email announcement so you can put it on your calendar!



CALENDAR RELEASE
March 2009

Contacts: **Jenny Irey**
513-271-7222 ext. 25
Jirey@wordsworthweb.com

Summerfair Cincinnati to Host Scholastic Entries Exhibit

- WHAT:** An exhibit of Scholastic Art Awards entries from area 11th and 12th grade art students will be on display at the Anderson Center as a part of Summerfair Cincinnati's High School Scholarship Initiative.
- WHERE:** Anderson Center, lower level Atrium
7850 Five Mile Road
- WHEN:** **Opening Reception: Saturday, March 21, 5:00 p.m. – 7:00 p.m.**
Exhibit runs Saturday, March 14 through the end of the month

Exhibit hours are Monday through Friday, 9 a.m. to 5 p.m. Weekend hours will vary.
- COST:** FREE
- INFORMATION:** Summerfair Office: 513.531.0050
Visit: www.summerfair.org or e-mail: info@summerfair.org

DESCRIPTION:

Summerfair Cincinnati's High School Scholarship Initiative features an exhibit of selected Scholastic Art Awards entries by area 11th and 12th grade art students. The exhibit will be on display at the Anderson Center, lower level Atrium, starting March 14, 2009.

First (\$250), second (\$150) and third (\$100) place scholarships will be awarded during the opening reception on March 21. Scholarships may be put towards purchasing books, art supplies or towards tuition for freshman level college art courses or to enroll in select area art classes.

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Summerfair Cincinnati Event Calendar

March

16

Membership Meeting; 7 p.m.

BWR

4747 Montgomery Rd.

Norwood

21

Scholarship Exhibition Opening Reception; 5-7 p.m.

Anderson Center, lower level Atrium

April

20

Membership Meeting; 7 p.m.

BWR

4747 Montgomery Rd.

Norwood

May

18

Walk Thru-Chicken Dinner; 6:30 p.m.

Coney Island

29, 30 & 31

Summerfair

Coney Island

