



Supporting and Promoting Artists and the Arts Year-Round

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October 2008

Happy Halloween!!!!

From the President



Hello everyone!

For my first letter, let me update you on how we're doing with the organizational redesign. Our Executive Committee is up and running and making GREAT progress.

Finance: Dustin is doing a great job in understanding our financial position, processes and planning. Most importantly, please understand that we'll keep our budget FLAT from last year. We can move funds around within the Organization, but I ask that you work that directly with Dustin before making any changes.

Membership: Jayne and her team are off to a great start in re-inventing our membership and associated meetings. They have LOTS of great ideas that we'll hear more about in the coming weeks.

Operations: Lots coming here from Roger (RH1)! He's now working with Mr. IT (Bob Bader) on getting all of our data into a single system that can be more effectively used by the organization. NO LONGER will membership lists, exhibitor lists, etc, exist on multiple computers. We'll all be working from a single source!

Sponsorship: Ex-ELP (Mr. Hinman) is beginning to drive great plans to increase our overall sponsorship. We're looking for great progress here.

Executive Director: I can't even begin to describe the work Sharon is involved in and how she's working in getting our name in the community. Along with great ideas on how to expand our exposure, I feel great about where we're headed for the coming year.

News: We have a candidate for our Advisory Position. Bobbi Theis, a local artist, is considering working with us in this advisory capacity. We are looking forward to her joining the Executive Board and helping to develop our long term strategy and to advise us on current action today.

My sincerest thanks to the entire Executive Committee on a rapid start up! Their work, along with the great work starting with the Operations Committee, causes me to have GREAT CONFIDENCE on Summerfair having a wonderful year.

Membership

October 16

Where:
Anderson
Station

When:
7 p.m.
Hospitality
7:30 p.m.
Meeting

- What:**
- Presentation of the 2008 AIA Grants Meet the Recipients!
 - New Logo Revealed

Summerfair Cincinnati In the News...

Read about SFC Executive Director, Sharon Strubbe, online at Cincy Chic! <http://cincy chic.com/content/view/1344/1/>

Summerfair Cincinnati's VOLUNTEERS OF THE MONTH

Summerfair Cincinnati (SFC) is chock full of enthusiastic and passionate member VOLUNTEERS! Starting this month, I'll be highlighting several SFC members who continue to go "above and beyond" for the good of the organization. This article will also be highlighted and archived on our website, www.summerfair.org. It's a fun way to get to know your SFC colleagues – especially some of their personal interests!

What is a D.E.V.?

D: ded' i – cat' ed adj. Devoted, faithful

E: en-thu' si – as' tic adj. Intense or eager interest, zeal

V: vol – un – teer n. one who chooses freely to do something

Meet October 2008 D.E.V.: Jill Folzenlogen

With seven years under her belt as a Summerfair Cincinnati member volunteer, Jill is not "new" to the organization; however, she is new to the organization's restructured Board, stepping up as our Operations Committee Membership Meeting head. Developing each meeting's agenda and coordinating the monthly membership newsletter, Jill's taken on this leadership role with aplomb!

Jill, who says that she's very shy, joined Summerfair Cincinnati because when she was at the Fair, she thought it would be a great way to be involved and help people as well as to "put herself out there and make friends". She enjoys working with the artists and our patrons. At the Fair, she's worked on the Artists – in – Action area and with outside volunteers. She especially has fond memories of the most recent 2008 Fair, at which she felt more involved and made some new friends!

Jill's favorite Summerfair Posters are 2001 because it is so "whimsical" and 2004 because it is "simply beautiful".

A "west sider", Jill lives in Delhi Township, is married (14 years) and has three little girls. Currently the CEO of the Folzenlogen family, she worked for more than 20 years for what was then Provident Bank. Her hobbies include reading, photography and writing in her journal. She enjoys a variety of crafts. Jill also loves to vacation in Memphis, Tenn., and Siesta Key, Fla. Her favorite food and drink are pork chops and Pepsi.

Currently, Jill is reading a book on children's nutrition and also cheers for the University of Tennessee Volunteers football team!

Meet October 2008 D.E.V.: Roger Henthorn

SFC Member Volunteer since 2000, Roger Henthorn (or RH2 as many of us know him) joined the organization with a small group of fellow volunteers from Tall Stacks. He heard that SFC was looking for new members, and though he had no idea what it was all about, he took the plunge and the rest is history! Roger sits on the Operations Committee as a Trustee in charge of our IT; he's our web master/guru and continues to do a wonderful job keeping the website updated, often making revisions within a matter of minutes. (He'll tell you I'm a real "task master" but really, he just always goes above and beyond, even when I tell him that the revision I've sent him is NOT a rush!). Currently, Roger's working on getting the new SFC logo on all the webpages, plus he's developing a new splash page, which will be very exciting!

Roger's favorite thing about being a SFC volunteer is working with all the other members on the Fair as well as handling our website. You'll always find Roger in the Youth Arts area during the Fair. "Are there other areas? The first shift I did at the Fair was working on the T-Shirt press. I signed up for it without knowing what was involved. I liked it and Dennis Patterson cleared all my other shifts so I could continue working on the presses. Now, eight years later, I'm still on the presses. I did take some time in 2005 to be co-Fair Chair with Jan Brockman. Actually, I only missed one shift at the presses." How's THAT for being a D.E.V.? Roger has fond memories from the Fairs he's worked, including seeing the kids getting so excited after seeing their drawings on t-shirts that they can wear, to putting up a booth in the pouring rain, or giving Dave Hasson a steel hammer to bang in the aluminum flag holders (Roger's "sure" that's the reason Dave and Jodi moved to Chicago!)

Strangely enough, Roger's favorite Summerfair poster is not the 2005 (his Fair), but the 2001.

Another "west sider", Roger calls Delhi Township home. He and his wife, Gail, have been married 30 years and have one daughter, Jennifer Hacker. Roger is self-employed, working for Tim Carter of askthebuilder.com. He maintains his various websites and the online store. Hobbies include year-round volleyball, sailboat racing and providing the music for the Country Step Cloggers. His favorite vacation spot is "someplace near a lake or ocean, where hopefully, there's a sailboat nearby". His favorite food and drink are Price Hill Chili and Diet Dr. Pepper. He's currently reading *Racing Rules of Sailing 2009–012* and although he enjoys rooting for the home teams, he says that it's "getting hard recently"!

FAIR REPORT
FAIR NEWS 2009

October! Feel the nip in the air? Got your pumpkins out yet? Only 236 days left till the fair!!! (As we write, that is — upon reading this, it will be a little closer!!)

Posters! Posters! Posters! The competition is up and going - have you signed up to pick up some of the entries around town? Don't forget - Sunday November 16 will be the day to see all the entries as the judges narrow down to the final few which will come to the meeting for our final decision. Help choose the "look" of Summerfair 2009 (make it purdy, please!)! Thanks again to Cindy and all those already on entry collection patrol!!

Sponsorships! At the last meeting, we chatted about sponsorships and donations for the fair - and the need to pursue these sooner rather than later. Do we have any smooth talkers out there who'd like to join this crusade? It's a dicey time with the economy it seems and everyone is or will feel the pinch in the coming months, including us. The more goods we can have donated to support the fair now means the more funds we'll have to support our grants programs. Joe Boschert and his committee are hard at work in search of these opportunities-not only for the fair, but for our programs year round.

With hearty thanks to him and his merry team-we realize though, that while they are mighty, a few more hands would not be turned away. If this is an area you want to explore, the timing couldn't be more perfect. The fiscal year ends in December for most companies so now's the time to let them know we're out here!!

And if you have any ideas, thoughts or suggestions — let us know! Email us at (say it with me)
[thefair2009@yahoo.com!](mailto:thefair2009@yahoo.com)

Thank You & Boo Ya Later, with more news and opportunities to share!

-Terri & Bill J

Fair Chairs 2009



ASK A GREENSHIRT!

Q: I keep hearing that there are all these cool things to do year-round with Summerfair, I'm confused — what IS there to do?

A: What IS there to do? What ISSSSS there to do? I'm so glad you asked!!!

Monthly Meetings — Come chat and catch up with fellow Summerfair Folk! There's always something happening somewhere - and this is the most central place to get the skinny on it. Next meeting we get to meet our first round of Grant Recipients - the Aid To Individual Artists. And in November we get to vote on the Poster!

Exhibits — We've got several special events in the works. Not only are volunteers welcome to assist with these events, but if you only have a free evening it's a great opportunity to see what our hard work is contributing towards. In addition, many artists keep Summerfair informed as their careers grow so not only are there Summerfair sponsored events throughout the year, but a chance to see what our artists are producing as well - chose your medium!!

Grant Programs — For 5 golden "blue" tickets — how many can you name of the Summerfair Cincinnati Grants Programs that we sponsor throughout the year? I'll give you a hint (and yes, there will be a quiz later): The Aid to Individual Artists Grants, The Small Arts Organization Grants (special grants), High School Grants are the primary ones. You can participate in any of these programs - encouraging folks to apply, assist Krista with the preliminary work getting the materials ready and the screening for these grants themselves!

Shameless Plugs — Our Green Shirt contingency is a mighty talented bunch - from artists, to potters - bands to stage performers. At every meeting (yes, those pesky meetings) there is always a post-script, a "ps" to the normal business conducted — a town-crier moment of sharing entertainment news.

SUMMERFAIR CLASSIFIEDADS

WANTED: Butter tubs, margarine tubs, yogurt cups — any type of small containers suitable for paints, brushes and the like, to be used by young artists. With lids preferred. Will trade for raffle tickets. No limit - will accept all (coffee cans as well.) For more info contact Berry or Wilson in person or via email at: thefair2009@yahoo.com.

WANTED: Extraordinary person (or persons) to lead and assist a dynamic team of people in creating an artist friendly family weekend event. Plenty of food, entertainment, and great art. Will train. Enthusiasm a plus. Please send letter of interest to: thefair2009@yahoo.com

WANTED: We are looking for a place for the **2008 Holiday party**. If anyone has ideas or is interested in possibly being the host with the most, please have them contact me via email (kelly.boschert@gmail.com) or telephone (513.300.2424).

Summerfair Cincinnati Event Calendar

Thursday, October 16 @ 7:30pm – October Membership meeting: Anderson Station
AIA Grants Awarded

Thursday, November 13 @ 7:30pm – Operations Committee meeting: Anderson Center,
large conference room

Sunday, November 16 @ 1 – 3pm – Poster Competition Judging: ME Lyons YMCA

Thursday, November 20 @ 7:30pm – November Membership meeting: Anderson Station
Poster Competition membership VOTE

You will notice that the upcoming meetings are being held at the Anderson Station (rather than the Anderson Center large conference room). The Anderson Station is the building at the top of the hill in the Metro Park 'N Ride parking lot. (Between the Anderson Towne Center and the Anderson Center, on your right hand side of Five Mile as you come down the hill past the Mall).



Summerfair Cincinnati
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